



THE *Savvy* PLAN

Flexible, ongoing ad strategy and management built around your business goals.

\$350/month

No long-term contracts



Up to 3 Growth Objectives

Custom ad strategies based on your priorities (services, seasons, offers)



Unlimited Refreshes & Relaunches

If something isn't performing, I'll pause it, rebuild it, and relaunch a stronger version – at no extra cost.



Ongoing Management

Hands-on setup, optimization, and support across all objectives.



Monthly Strategy Call

Use it for training, planning, or a check-in – whatever you need.



2 Reports Per Month

Keyword Report + Performance (Stats) Report

With clear insights – not just numbers

A simple, supportive way to grow with confidence –
without the guesswork.

TWO WAYS TO WORK TOGETHER

A La Carte

The Savvy Plan

Campaign Builds

\$325 (Google) / \$425 (Meta)



Included

Monthly Monitoring

\$95 per campaign per month



Included

Strategy Calls

\$95 per hour per call



Included monthly

Ad Changes

Based on individual campaigns



Unlimited refreshes & relaunches

Flexibility

Campaign-based charges



Goal-based (up to 3 objectives)

Long-Term Strategy

Optional / As needed per service



Ongoing + adaptive

A la carte is a great fit if you prefer to build and manage things one step at a time.

The Savvy Plan is designed for ongoing support, flexibility, and long-term growth.

Over time, the Savvy Plan may be more cost-effective and supportive as your business needs grow.